



## Cosmetic Cert Jeju

The JEJU COSMETIC CERT system is an official certification system by the Jeju government that certifies products which contain at least 10% of pure Jeju ingredients and that are produced on Jeju.

### 济州化妆品认证制度

韩国的济州化妆品认证制度，是由济州岛地方自治团体对济州生产的含有10%以上济州岛纯净成分产品进行认证的正式认证制度。



## Feel the Nature

### Contains at least 10% pure jeju ingredients

Jeju Sasa and black soybean supplied by Halla Mountain and Jeju farms

### produced in an organic cosmetics production facility on Jeju

Manufactured in Cotte, a major organic cosmetics facility on Jeju

### Complied with prohibited matter regarding mixing and packing materials

Complied with prohibited matter regarding the mixture of LPG spraying matter, parabens and plastic beads

Complied with prohibited matter regarding packing materials such as PVC, polystyrene foam

### Used purified Jeju water

### Certification and strict follow-up management by the Jeju government

### 含10%以上纯净济州原料

源自汉拿山和济州农场的济州箬竹,济州黑豆

### 生产于济州的有机农化妆品制造设施中

生产于济州代表性有机农化妆品设施(柱)COTDE中

### 遵守有关配料及包装材料的禁止事项

遵守有关禁止使用LPG喷射体,防腐剂类,微珠等配料的事项

遵守有关禁止使用PVC,泡沫塑料等包装材料的事项

### 采用济州精制水

### 济州岛地方自治团体认证及完善的事后管理

### 含纯净的济州原料10%以上的配合



## JUNEDA FACIAL MOISTURE SKIN

First step for dry and sensitive skin.  
Moisture energy from Jeju lava seawater gently soothes and hydrates skin to reveal vibrant complexion.

### JUNEDA 保湿柔肤水

专为干燥、敏感肌肤打造的第一步护肤水。  
蕴含济州熔岩海水的水分能量,温和调理肌肤,水润保湿,使肌肤充满生机。

150ml



## JUNEDA FACIAL BALANCING EMULSION

Maintain a stable oil-moisture balance of the skin for a long time!  
A must-have balance emulsion without greasiness by hydrating and nourishing the skin for the bright and pure beauty of nature.

### JUNEDA 均衡柔肤乳

保持健康肌肤均衡的温和平衡乳液。  
济州箬竹提取物可提升保湿力,济州油菜花蜜和柑橘蜜成分可使肌肤持久保持水分和营养的平衡。

150ml



## JUNEDA AQUA LIFTING CREAM

Lifting cream for vibrant and elastic skin(wrinkle care functional cosmetics)  
The secret cream for skin that vitalizes rough skin that has lost its strength to regain its original luster and moisture through intensive resilience care.

### JUNEDA 水漾提拉面霜

令肌肤充满生机与弹性的功能性提拉紧肤霜。  
肌肤弹性修护霜含有济州黑豆和箬竹成分,为疲惫的肌肤集中供给营养,重现肌肤本源光泽与水分。

50ml



## JUNEDA HAIR THERAPY EDGE

Jeju camellia oil + tangerine oil + rapeseed oil  
Beautiful hair completed at home!  
It makes the hair soft and lustrous with a refreshing sensation without any stickiness to give perfectly beautiful hair, even at home.

### JUNEDA 头发精华素

含有济州山茶油+橘油+油菜籽油  
在家里也能打造出美发沙龙效果般的秀发美人!  
使用时带来清爽的感觉,打造散发光泽的柔顺秀发,即使在家中,也可演绎完美的秀发。

120ml



## MIAPPEAL MOIST NUTRITION CREAM

Dual functional premium cream including anti-wrinkle and whitening functions.  
Skin affinity and moisturizing power of horse oil.  
It can be used in all skin types. It nourishes the skin and enhances the skin moisturizing power.

### 美必乐 保湿营养面霜

抗皱加美白,双重功效高级面霜  
马油成分的皮肤亲和力和保湿力。  
可用于各种皮肤类型,向肌肤深层供给营养,提高皮肤保湿力。  
使用方法:取适量本品,均匀擦涂。

75g



## MIAPPEAL DAILY ESSENCE MOISTURE FOOT CREAM

Essential item for foot health.  
Moisturizing foot cream made of Jeju natural ingredients.  
It provides complete foot care, dead skin care, moisture and nutrition at once.  
How to use : After taking a bath or shower or when the moisture is required, take an appropriate amount and apply it as if massaging it.

### 美必乐 每日精华保湿护足霜

护理脚部健康的必需产品。  
含有济州产天然成分的保湿护足霜。  
完美的足部护理,不仅可以去角质,还能一次性完成保湿和营养供给。  
使用方法:沐浴或淋浴后,或需要进行保湿护理时,取适量本品,以按摩的方式涂在脚部。

100g



450ml

## JUNEDA JEJU VITAL DEEP HAIR SHAMPOO

**Safe formula without 5 harmful ingredients** Sulfate, Silicone, Parabens, Animal oil, CMIT  
Premium shampoo removes impurities from the scalp and hair with fine and rich foam and also, repairs damaged hair with natural botanical ingredients.  
Recommended for: Dry hair, damaged hair or dandruff.

### JUNEDA 济州深层活力洗发水

**5无放心配方**:无硫酸盐,无硅,无防腐剂,无动物油,无CMIT  
能产生微细的泡沫,带来安全,洁净清洁效果的高端洗发水。  
含有天然植物性成分,令受损头发更加健康。  
适用人群:头发干燥,受损或有头屑者



450ml

## JUNEDA JEJU VITAL DEEP SILKY TREATMENT

**Safe formula without 5 harmful ingredients** Sulfate, Silicone, Parabens, Animal oil, CMIT  
Hair care treatment for intensive nourishing and vitalizing after shampoo  
Reveals vibrant hair by enhancing smoothness and nourishing with natural ingredients from Jeju.  
Recommended for: Dry hair, damaged hair or thin hair.

### JUNEDA 济州护发修护发膜

**5无放心配方**:无硫酸盐,无硅,无防腐剂,无动物油,无CMIT  
洗发后,集中赋予头发营养和生机的专用护发修护素。  
含有济州天然成分,为头发供给营养,带来柔和质感,打造生机秀发。  
适用人群:头发干燥,受损或发丝纤细者



400g

## MIAPPEAL RICH-NATURAL HAIR SHAMPOO

Use Patent No. 10-1261321 「Seaweed thickener using Chondus」.  
Removes impurities from the scalp and hair with fine and rich foam, and makes hair thick and resilient, while preventing dandruff and hair loss.

### 美必乐 营养自然洗发水

使用专利第10-1261321号「利用角叉菜的海藻类增稠剂」。  
泡沫丰富,可以彻底清洁头皮和毛发上的代谢废物,令营养失去平衡的毛发柔滑润泽。  
使用方法:将头皮和秀发充分浸湿后,取适量本品,按摩秀发和头皮后,用温水充分冲洗干净。



400g

## MIAPPEAL RICH-NUTRI HAIR PACK

Containing 13 nature-derived ingredients, it supplies nutrition to each strand of hair, making the hair radiant and resilient.  
When hairs are damaged by chemical treatments, this hair pack makes the damaged hairs smooth and strong.

### 美必乐 深层滋养发膜

含有13种自然成分,将营养成分供应到每根秀发,使秀发具有光泽和弹力。  
令因化学烫染受损的毛发柔滑而坚固。  
使用方法:用洗发水洗头后,将发膜擦在整个头皮及头发上,放置3~5分钟待营养成分被吸收后,用温水冲洗干净。

### MIAPPEAL HAIR CARE GIFT SET

Sampoo 400g / Hair pack 400g / free gift 30g+30g







#### Jeju camellia

Strengthens shine and hair roots, and improves atopic skin and acne with an anti-inflammatory effect and collagen synthesis.

**济州山茶** 能增强头发光泽，强韧发根，拥有抗炎和胶原蛋白合成的功效，改善过敏，粉刺问题。



#### Jeju green tea

Provides moisture and nutrition. Hydrating, anti-inflammatory, soothing, antioxidant and smoothing effects.

**济州绿茶** 通过保湿，抗炎，收敛，抗氧化，柔软等效果，供给水分和营养。



#### Jeju sasa

Reveals smooth skin with an excellent soothing effect.

**济州箬竹** 肌肤舒缓功效卓越，能温和调理肌肤。



#### Jeju rape flower

Moisture-pulling protein within rape honey forms a firm moisture barrier on the skin.

**济州油菜花** 油菜花蜜蛋白质成分能饱含充足水分，形成坚实的肌肤保湿膜。



#### Jeju black soybean

Nourishes and moisturizes skin to give a healthy complexion, with various ingredients such as high-quality protein, vitamins and isoflavones.

**济州黑豆** 含有优质蛋白质，维生素，异黄酮等多种成分，不仅能为肌肤补充丰富营养，还能使肌肤健康，水润。



#### Jeju ecklonia cava

Immunity enhancement, antioxidant, hair protection and firming care.

**济州甘苔** 增强免疫力，抗氧化效果，保护头发及增强弹性。



#### Jeju lava seawater

Rich moisture energy, pH balancing, metabolism stimulation, atopic skin treatment.

**济州熔岩海水** 水分能量丰富，pH平衡，激活新陈代谢，改善肌肤过敏。

BACK  
to the  
NATURE

In Nature

BACK  
to the  
NATURE

JUNEDA  
Jeju Natural Cosmetics

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Pure beauty from nature



Jeju Natural Cosmetics  
JUNEDA

Water, wind and fresh air ...  
Give rise to that of what we know as nature.

水，风和空气，融入济州的自然。



Healthy beauty found within pure nature..!

Miappeal works to enhance the customers' beauty, both externally and of course internally as well, through the purity of nature. Situated on Jeju, an island known for its purity, clean water, wind and air shrouded in ancient majestic mystery, Miappeal would like to put natural energy into cosmetic products. Nature that nurtures, raises, and gives life to people is the biggest supporter of Miappeal. To give people a chance to enjoy pure beauty, Miappeal shapes natural green energy into the form of cosmetic products.

洁净的自然中健康的美..!

美必乐 以自然的纯粹为基础，不仅带给顾客外在美并努力追求内在美。清洁的水，风和空气，在无不蕴藏远古之神秘的洁净岛屿济州扎根，将自然之能量融入化妆品中。